

SPRING 2009

# Connectivity

KELLOGG FELLOWS LEADERSHIP ALLIANCE

CONNECT.  
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LEVERAGE.

## KELLOGG FELLOWS REPRESENT THE FULL SPECTRUM OF LEADERSHIP

Kellogg Fellows are dynamic leaders who extend themselves in service to community. Their varied leadership credentials represent a wide range of disciplines—from agriculture to architecture, from education to immigration, and from health care to care of the spirit.

In this issue of *Connectivity*, we feature Fellows representing five different sectors: human rights, the armed forces, spiritual guidance, opinion leaders, and leadership scholars. While the scope of their work takes them down divergent paths, these Fellows share a passion and purposefulness in serving others and in their calling to lead.

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### Human Rights Advocates



*Tanya Dawkins (KNFP 14), Executive Director, Global-Local Links Project, and Principal, Strategies for a Better World Consulting, Miami*

As a first-generation American of Jamaican descent and a longtime resident of the gateway community of Miami, Tanya is no stranger to “hotly contested issues with international themes.” But the heat and gravity of the mid-’90s negotiation of the North American Free Trade Agreement (NAFTA) caught her attention and became a turning point.

“I was fascinated by the extremisms that characterized the NAFTA debate,” she says. “I was also deeply troubled at the focus on economic sectors without any attention to the communities and people connected to those sectors.”

This disconnect inspired Tanya to apply for a Kellogg Fellowship. “What began as an exploration of how the proposed NAFTA might influence social welfare issues quickly expanded to include a broader focus on globalization and its relationship to issues of human rights, and to social, economic and environmental justice at the community level.”

Her exploration led her to establish the Global-Local Links Project, which focuses on engaging the question of what it means to build citizen and community power in an age of intensifying globalization. Her organization’s expertise is in analyzing and articulating the global-local link across a range of issues, including

trade, foreign policy, migration, human rights, social justice, policy, and leadership. It has helped leaders in many fields better interpret and navigate rapidly evolving global and local issues and challenges.

Recently, for example, Tanya and her team provided research and technical assistance to a coalition of U.S. and Brazil-based farmworker organizations around the human and community impacts of the mechanization of the citrus industry and trade agreements in the hemisphere. She also co-authored the 2008 International Social Watch Coalition’s country report on the state of human rights in the United States.

In an age of unprecedented interconnectedness, Tanya draws inspiration and strength from history’s great movements for justice and human rights, and the community leaders who “bring human rights home every day.”



*Esther Nieves (KNLP 16), Director, Immigrant and Refugee Rights, American Friends Service Committee, Philadelphia*

Esther’s career path has always fallen under the umbrella of social change and led her to work on community and social issues that matter to her. In her current position, much of her work is advocating for humane public policy and legislation regarding immigrants and refugees, and providing substantive information to opinion leaders. But the most rewarding aspects of

*Continued on page 4*

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# Letter from Board Co-Chairs

## *Many Reasons to Stay Connected*

Throughout the Kellogg Fellows' network, people are finding enormous advantages in staying connected through their affiliation with the Kellogg Fellows Leadership Alliance. Whether we are pursuing individual renewal on a Fellow-led Travel and Learn program, are convening for hope and action at KFLA's forums, or are networking through its Fellows' database, the Alliance is adding value to our lives and helping us to give back.

In addition, opportunities offered through the Kellogg Fellows Consulting Group—either through the Speaker's Circle, the Philanthropic Advisors (see story below), the Leadership Services, or the Facilitation Resources—connect Fellows' expertise with community needs, while generating revenue for our Alliance projects and for the Fellows involved.

In June, KFLA makes its largest splash of 2009 by bringing together the entire network of Kellogg Fellows for its Forum '09 gathering in Tulum, Mexico. (See story on page 3.) Forums are every-other-year events by Fellows, and for Fellows, designed to seed ideas for collaborative work and create ripple effects of positive action. Forums energize and inspire us, and help us identify new ways to connect and engage together in creating positive change. Make sure to register on the KFLA website before May 18th.

Please consider contributing to KFLA in the envelope provided in this newsletter. Your contributions help support scholarships for Fellows to take part in



*KFLA Board Co-chairs Joyce Wilson (KNFP 12) and Chris Musselwhite (KNFP 8)*

KFLA programming, such as attending Forum '09. They also help underwrite community outreach, such as the FotoVoz project that is bringing the voices of indigenous Mayans into Forum '09 and providing a sustainable vehicle for addressing ongoing needs in their communities.

We look forward to your involvement and support, and to continuing the collaborative work we have embarked on together through KFLA.

## Kellogg Fellows Consulting Group Launches Philanthropy Advisors

In January 2009, KFLA announced the establishment of the Kellogg Fellows Consulting Group. This fee-based business was created to support KFLA programming. The Consulting Group is comprised of four separate business lines that will roll out individually in 2009.

In January, the Speakers Circle, which engages Kellogg Fellows as professional speakers covering a wide range of subjects, was introduced. With this issue we are pleased to announce the Kellogg Fellows Philanthropy Advisors, "connecting vision with possibilities." By late 2009, the two remaining businesses, Kellogg Fellows Leadership Services—where our consultants will serve as coaches, trainers, and evaluators of leadership programs, and Kellogg Fellows Facilitation Resources—utilizing the Fellows to facilitate conversations, board meetings, strategic planning, and conflict resolution to bring communities together for sustainable change, will be showcased.

The Kellogg Fellows Philanthropy Advisors provide highly customized services to individuals, community foundations, professional advisors, and corporations seeking to maximize the impact of their philanthropic investment and bring their vision to fruition.

Using the extensive KFLA global network, the philanthropic advisors will work as individuals or in teams to evaluate projects, and leverage their expertise and collaborative resources to help donors develop the most effective strategies for achieving their vision. This work could take the form of due diligence for those who already know they want to give money to a specific effort, but may need a separate advisor to advise them on how best to invest their money. Or, through contracting with KFLA, we will find a Fellow who will work one-on-one with the donor to build a project with sustainable impact.

Among the activities that the Kellogg Fellows Philanthropy Advisors will work with donors to accomplish are:

- Understand the donor's priorities, values, and opportunities for impact
- Develop the donor's philanthropic interests
- Create strategic philanthropy initiatives
- Build effective local collaborations
- Implement special project grant making
- Analyze problems, opportunities, goal-setting, strategic planning, and implementation of philanthropic vision
- Ensure that the giving program fulfills the donor's intentions and motivations
- Evaluate program activities and assess impact
- Develop domestic and international strategic alliances to address critical needs
- Manage complex initiatives in remote places
- Research and create innovative philanthropy

As these business lines of the Consulting Group are launched, we look to you first, our Alliance, to spread the word to your associates, colleagues, and peers. Information on each business line is available on the KFLA website. If you know someone, or an organization, that you would like KFLA to contact regarding Philanthropy Advisors, Leadership Services, or Facilitation Resources, or if you have leads regarding symposiums, conferences, or other venues that could result in speaking opportunities for members of the Speakers Circle, please contact Martha Lee, [mlee@kelloggfellows.org](mailto:mlee@kelloggfellows.org).

The success of these businesses will provide for the realization of more KFLA projects in the future.

# FORUM '09

## Sharing Stories to Inspire Hope and Action

Every other year, Kellogg Fellows and Advisors from all classes come together as an alliance to reconnect, rejuvenate, and renew commitments to fostering change. These gatherings, or “forums,” energize Fellows with hope and inspire new forms of action. The upcoming forum will take place June 18–21 in Tulum, Mexico.

At Forum '09, we will draw inspiration from the magnificent Maya ruins of Tulum, just minutes from our conference site. Stories shared by Maya college students through the KFLA-sponsored FotoVoz (PhotoVoices) project will ground Fellows in the culture, values, and pressing issues of this unique area of Mexico. With FotoVoz as our springboard, Fellows will tap into the power of stories throughout the three-day forum. Storytelling will lead off the large-group gathering when Fellows from three different continents share their own personal journeys. Their stories of hope will further inspire facilitated conversations—allowing Fellows to authentically share their own stories as a way to strengthen personal relationships, provoke profound thought, and engage Fellows in collaborative action.

In the late afternoons, time is provided for Fellows to present their projects or research findings through poster sessions, or to share ideas in their nascent stages to solicit advice, collaborators, or resources in “My Big Idea” sessions. Visit the KFLA website for session formats and instructions, and to sign up before the mid-April deadline.

Additionally, each evening Fellows can stroll through an on-site Mercado where local artisans display their wares.

## Register Now to Take Part in Forum '09

The registration fee for Forum '09 is \$349 (\$399 after May 18), and includes all materials and admittance to events and functions. Fees for adult guests are \$100 (\$125 after May 18). Youth 18 and under are free.

The lodging and conference center for Forum '09 is Dreams Tulum, an all-inclusive resort on a stretch of white, sandy beach. Lodging prices are from \$135 per person per night for double occupancy, and \$200 per person per night for single occupancy. Contact KFLA, 303-839-5352, to inquire about sharing a room with another Fellow or Advisor. Children ages 3–17 are \$50/night; age 2 and under are free.

Dreams Tulum is 75 miles south of Cancun International Airport. Plan to arrive in Cancun no later than 3 p.m. on Thursday, June 18<sup>th</sup>. Roundtrip ground transportation from Cancun to Tulum is available for a fee.

To book lodging and travel arrangements, contact **On the Mark Travel, 800-618-6275**. KFLA has reserved a block of rooms through May 18<sup>th</sup>. Requests made after then are subject to the hotel's availability.



Tulum's Maya ruins are near the Forum '09 conference site.



Forum '09 Co-chairs: Steven Levitsky (KNFP 3) and Jamie Cano (KNFP 13)

## KFLA Gives Back to Host State through FotoVoz



Students from the Universidad Intercultural Maya document the unique issues facing their communities through FotoVoz.

FotoVoz (PhotoVoices), a project that involves documenting community needs and instigating change, was born of Kellogg Fellows' desire to leave a positive mark in communities where forums take place. FotoVoz is the brainchild of Eva Moya (KNFP 13) and her colleague, Romel Lacson, who developed the technique to educate residents about the tuberculosis epidemic in cities on the U.S./Mexico border.

In January, Eva and a colleague traveled to the Universidad Intercultural Maya de Quintana Roo to train 13 students, their professors, and three representatives from a local nonprofit organization in

the FotoVoz method. Each was given a digital camera—many having never used a camera before—and coached in how to capture the stories and images that depict pressing needs in their communities.

During the three-day training, says Eva, “They moved from discovering what the project was about, to taking photos, to reaching a consensus on the themes and stories they will present to decision makers.”

In the months leading up to Forum '09 in June, the group will continue to document community issues through FotoVoz, and will develop a presentation of their findings for Forum '09's opening session. They also will present to community leaders and help formulate plans to address the issues.

“FotoVoz will set the tone of Forum '09 with the voices of local people sharing their stories of great need and hope,” says Eva. “At the same time, the method will stay with the University and with the NGO beyond Forum and continue to be of value.”

## Volunteer Opportunities in Mexico

Fellows hoping to combine their Forum '09 experience with a volunteer project in the Riviera Maya region are encouraged to contact KFLA to be matched with a community-based organization funded through the United Nations Development Programme's small grants program. Examples of volunteer projects include:

- Cozumel Fishing Cooperative needs assistance in creating a handbook for restaurant operations, and also with designing a study of its production costs.
- U'Yo'Olche is looking for a volunteer to help in the design of a carbon-credit plan.
- Asesur is in need of advice from an agro-ecologist.

For more information, contact [forum@kelloggfellows.org](mailto:forum@kelloggfellows.org).

## KELLOGG FELLOWS REPRESENT THE FULL SPECTRUM OF LEADERSHIP

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her work, she says, stem from her direct and indirect work with immigrant and refugee communities.

"The people impacted most directly are the ones I've learned so much from," she says. "Hearing these individuals share their thoughts with me has taught me much more than any published research or theories."

Esther forms part of a national team that offers "Know Your Rights" trainings for community service providers and recent immigrants and refugees—many of whom have fled persecution and situations in which basic human and legal rights have been ignored or suspended.

She says, "In the workshops, people will go from passively listening to opening up and sharing their fears for themselves and their family members or those who have been left behind. I learn something new every time and I think I benefit more than the participants."

Occasionally Esther feels alone in her struggle. But, she says, "Just when you think no one is paying attention, people surprise you." She recounts, "During the Bush administration, legislation was proposed that would have made it illegal to provide assistance to someone who was undocumented—making them liable for aiding and abetting a 'criminal.' The uprising of people who spoke out against this injustice showed me that there are many more people in this country who believe others should be welcome here, and who want to uphold a basic sense of dignity toward others—who believe this is an issue we won't compromise on."

Esther remains hopeful that, one day, race and gender will no longer be divisive issues in this country.

### Military Leaders



*Major General Dean Sienko (KNFP 13),  
3<sup>rd</sup> Medical Command, U.S. Army Reserves; Director,  
Ingham County Public Health Department, Michigan*

The first in his family to attend college, Dean went into medicine as a way to help others. He chose to work in public health in order to improve as many lives as possible. While in medical school, the U.S. Army offered him a commission, and he became a medical officer.

Today, Dean straddles two careers. He commands a unit in the Army Reserves that oversees Army Reserve medical units in the eastern half of the U.S., and is responsible for combat health services for troops and coalition partners across the Middle East. Concurrently, as the director of a county health department, he is involved in finding innovative ways to provide access to healthcare for an ever-growing number of uninsured.

In many ways, says Dean, the two roles dovetail.

"Both careers have to do with caring for large populations of people," he says. "I think having a public health background has served me well in my military responsibilities; I think about serving large populations and the bigger picture. That gives me an advantage to go into parts of the world and look for ways we can make a difference as a health team."

On the other hand, Dean's military background has exposed him to the power of having a set of core organizational values, which he has found useful in applying at the health department.

"What I try to do as a leader is establish an organizational climate that will attract and retain good people. I try to ground our organizational climate in a set of principled, core values.... It's important as leaders to do that, and to engage people in those values and help them to live them."



*Brigadier General Sharon Dunbar (KNFP 13),  
Director of Manpower, Organization and Resources,  
U.S. Air Force*

Sharon graduated in the third class of the U.S. Air Force Academy to allow women. Since then, she has worked her way up through the Air Force's merit-based system to the senior ranks.

"My initial service commitment after graduating from the Air Force Academy was five years," she says.

"But the people, assignments, and responsibilities led me to stay longer, and that has continued to be the case since I graduated 26 years ago."

Sharon's motivation to stay in the Air Force stems from having a very clear mission on a day-to-day basis, but also having a mission that encompasses a diverse range of responsibilities—from humanitarian and peace-keeping operations, to fighting the global war on terrorism. In her current position, Sharon determines the manpower needed to conduct Air Force missions. Of late, she has been involved in reshaping and shifting assets.

"A major issue facing the military services is that they have been organized toward conventional warfare, but are now moving into a 'hybrid' focus that entails a greater level of human engagement—more in line with the Kellogg Fellowship's focus," she notes. "The armed forces are now working with the state department and others to address the social dynamics of a country, and are engaging with local populations and NGOs to assist in forming partnerships that build capability and capacity."

Sharon is also rewarded through her interaction with the young men and women who serve in our military, saying, "In the business I'm in, we bring in young people to serve in a very difficult environment. I am impressed by the selflessness of today's youth who are willing to serve in a number of capacities—in the armed forces, the Peace Corps, and other organizations. That gives me hope for the future of America."

### Spiritual Counselors



*Catherine Warrick (KNFP 5 Advisor),  
Private Practitioner for Spiritual Direction,  
St. Paul, Minnesota*

After many years in academe, Catherine's spiritual unfolding followed a Kellogg Fellows trip to Peru. There, she felt helpless in the face of so much human suffering.

"Our group had to face the fact that there were going to be some terrible years ahead for the Peruvian people before things would get better and there was nothing we could do," she recalls. "In a situation like that, you need to turn inward.... The inner world gives you a change of perspective."

Now trained in the Sufi tradition, Catherine mentors others, helping them focus on their most pressing need as a way to tap their spiritual strength.

"Every challenge has a spiritual dimension," she says. "As we work through the issues they are facing, they begin to realize that what really matters is what they are doing within themselves internally, because that internal work profoundly impacts how they respond to the external world and proves to be far more effective than previous efforts. Also, they often reassess some of their goals, finding them to be not nearly as important as they had once believed."

The transformations she helps facilitate in others give her hope.

"I see significant change taking place when people develop their own spiritual capacity to carry responsibility in gracious and life-giving ways. I am seeing a community of people develop who recognize they cannot just concentrate on improving their own lives or the lives of those near and dear to them, but must act in ways that bring the rest of the human family along as well."

Catherine adds, "The other thing to be hopeful for is that in chaos we have opportunity. I believe now is the time for the souls who have awakened to seize the day and create a much more just and meaningful world."



*Jane Gould (KNFP 13), Minister, St. Stephen's  
Episcopal Church, Lynn, Massachusetts*

Jane grew up in Washington D.C. in the '60s and '70s—a time when social movements and activism prevailed. She recalls how in college, the event of the unauthorized ordination of 11 women priests in the Episcopal Church, alongside a course on liberation theology, began to define her direction.

"I realized that the faith-based social activists were the ones who had stamina for the long journey of social transformation because they understood that the work was theirs to engage, not complete," she says.

Now, as Rector of a congregation in a small, economically distressed city north of Boston, she describes much of her job as "holding on to hope when people can't hope for themselves."

Jane is very involved with supporting the young people in her community through the Oasis Community Youth Group. But, she explains, "Working with the teens directly is not enough in a city with 1,500 gang-involved youth, failing public education, and no jobs. I work with our local faith-based community forming partnerships with nonprofit and city agencies to bring more financial and human resources to the city."

She says, "I make a difference in this work because I know the teens in the community and on the streets and can bring them and their stories to the corridors of decision-making and power. Last week, five of my teens spoke to members of our state legislative delegation. They provided the legislators with real stories when advocating for summer jobs, gang prevention, and after-school funding."

As a spiritual leader with a broad view, she says, "Deep problems never have simple and easy solutions, and no one program or person—even President Obama—will make all things right. The truth is that transformation happens when each of us does what we can for the good of the whole."

## Opinion Leaders



*David (Mas) Masumoto (F&SP '07), Organic Farmer and Newspaper Columnist, Del Ray, California*

When Mas returned after college to work on the family farm where he grew up, he wanted to share more than the fruits of his labors—peaches and grapes; he wanted to share the stories that surrounded his work.

“I understood that I had a passion to work the land that wouldn’t be satisfied by working at a desk,” he says. “But I also had a calling to tell stories: stories that I’ve heard and stories the land tells me.”

A prolific author, a sought-after speaker, and a contributor to several newspapers and journals, Mas endeavors to put a human face on farming and on our nation’s food system. His book, *Epitaph for a Peach: Four Seasons on My Family Farm* (1995, HarperCollins), won the San Francisco Review of Books “Critic’s Choice Award” and the Julia Child Cookbook Award for literary food writing. His latest book, *The Wisdom of the Last Farmer*, will be out in August.

“I want others to see farming through a different lens so that they hopefully won’t eat a peach the same way as before, or read about rural communities the way they did before,” he says. “I want to help others recognize the real work that is done on farms and how that translates into food policy and the whole journey of seed to table of our food.”



*Nancy Snyderman (KNFP 8), Chief Medical Editor, NBC-TV*

Nancy knew she wanted to be a surgeon from the time she was in 3rd grade. Coming from a family of doctors, Nancy says, “It’s in our DNA.”

Well on her way to becoming a physician, Nancy fell into her broadcasting career. During her residency in otolaryngology at the University of Pittsburgh, a television crew came to do a story on

children and tonsillectomies. Nancy ended up giving the interview.

“They told me that I did well and asked me if I wanted to get involved,” she recalls.

Nancy went on-air with the station a few more times, and then, after joining the surgical staff at the University of Arkansas, she began to combine her medical career with broadcasting, working with the ABC affiliate in Little Rock. Eventually Nancy became the medical correspondent for ABC News, and in 2006, she joined NBC. She reports regularly on “Today,” “Dateline NBC,” and MSNBC.

Alongside her work in television, Nancy has continued her career as a surgeon. She is currently on the staff of the Department of Otolaryngology-Head and Neck Surgery at the University of Pennsylvania.

“I am really lucky to have parallel careers,” she says. “I never have a boring day. I love working with my patients, and I love talking to 11 million people—for me, it’s analogous to explaining something to a patient at his bedside. I get great joy out of that.”

Nancy recently started a web company, BeWell.com, to create a social network around health and wellness, guided by experts in their fields.

“We’ve gathered the best doctors and health providers across the country so that people can find the best medical advice possible, even on message boards,” she explains.

In her field, where continuous and rapid change is constant, Nancy continues to stay abreast of the advancements and to make them understandable for the masses.

## Leadership Scholars



*Georgia Sorenson (KNFP 15 Advisor), Founder and Research Professor, The James MacGregor Burns Academy of Leadership, University of Maryland*

Early in her career, Georgia was encouraged by James MacGregor Burns to study leadership because “it was a discipline that contained all other disciplines.”

Since that time, she says, she has “been on an elusive quest for a general theory of leadership.”

Georgia has, nonetheless, watched the discipline of leadership and leadership studies take root in academia and elsewhere. She credits the W.K. Kellogg Foundation and its early funding of leadership research for “putting a solid floor beneath early leadership scholars.”

Georgia has investigated leadership from many aspects. She is fascinated by leadership and the arts, and is presently working on a book on invisible leadership. She notes, “Intellectually, I would say that understanding human motivation—the good and the bad—is key to understanding leadership.”

Recently, she spent a year as Inaugural Chair and Professor of Transformation at the U.S. Army War College. From this experience she co-authored *Strategic Leadership: A General’s Art* (Management Concepts 2009).

“The U.S. Army was really the creative force behind leadership studies,” explains Georgia. “West Point was the first academic home of a leadership studies degree, and millions of federal dollars from the Army funded much of the early—and current—leadership research.”

One of the many ways Georgia has made an impact in her field is in her contribution to several of the foundational texts on leadership, including the four-volume *Encyclopedia of Leadership*, *The Quest for a General Theory of Leadership*, and *The Handbook on Civic and Political Leadership*.

But Georgia considers her real legacy as having influenced many young people through the years. “I am most satisfied with helping others help themselves,” she says.



*Richard Couto (KNFP 3), Founding Faculty Member, PhD Program in Leadership and Change, Antioch University, Mechanicsville, Virginia*

Dick is cultivating a new crop of young leaders by pairing students with communities in “problem-centered, place-based learning.” His career-long involvement in integrating the classroom into the community began when, as a high school teacher in the Bronx, he agreed to take a group of students on a community service project in Eastern Kentucky.

“I learned what an incredible learning experience community service provides to young people, and that the service of young people can be an incredible asset to local leaders in their change efforts,” he says.

Ironically, Dick admits, at his Kellogg Fellowship orientation he was shocked to learn the program was focused on leadership development. “Leadership seemed so elitist to me,” he recalls. “I was working at the community level and thought of myself as a ‘small d’ democrat. That entailed being inherently biased against leadership—assuming leadership meant people in positions of authority. I’ve come to understand leadership differently and now work to define it in terms of the small ‘d.’”

Beyond the classroom, Dick is involved in helping others better understand what is needed to cultivate effective leaders. For example, he is working with a liberal arts college in the Midwest in a strategic process to more intentionally train its students to become leaders. “Every college has a mission statement that implies the intent to develop tomorrow’s leaders, but when asked, most can’t give you a detailed path to that goal,” he says.

The rewards of his work, says Dick, are “being part of helping an individual or group come to recognize the possibilities they have within them.”

*Please see next page for more Fellows working in these sectors.*



OTHER FELLOWS WORKING IN  
LEADERSHIP SECTORS, *Continued from page 5*

**Human Rights**

- Miriam Abramovay (KILP 1)**  
Secretaria Executiva, Organizacao dos Estados Ibero-Americanos
- John Castillo (KNFP 6)**  
Vice President, Walking Shield American Indian Society
- Martha Crunkleton (KNFP 11)**  
Diplomat, U.S. State Department
- Donalene Fleagle (KILP 2)**  
Environmental Coordinator, Gorgetown Tribal Council
- Ricardo Garcia (KNFP 15)**  
Attorney and Counselor at Law
- Debra Harry (KNFP 14)**  
Executive Director, Indigenous Peoples Council on Biocolonialism
- Raúl Murguía (KILP 1)**  
National Coordinator, Small Grants Program, United Nations Development Programme
- Leslye Orloff (KNFP 14)**  
Associate Vice President, Legal Momentum
- Robin Toma (KNFP 14)**  
Executive Director, Los Angeles County Commission on Human Relations
- Kent Wong (KNFP 10)**  
Director, UCLA Center for Labor Research and Education
- Marshall Wong (KNFP 12)**  
Senior Human Relations Consultant, Los Angeles County Commission on Human Relations

**Spiritual Counselors**

- Bill Bolling (KNFP 11)**  
Executive Director, Atlanta Community Food Bank
- Bliss Browne (KNFP 9)**  
President, Imagine Chicago
- Patrick Duggan (KNFP 13)**  
Pastor, Congregational Church of South Hempstead
- Barbara Elliott (KNFP 8)**  
Professor, University of Minnesota-Duluth; Hospital Chaplain
- Donna Innes (KNFP 6)**  
Associate Professor of Education, Marian College
- Martha Lee (KNFP 15)**  
Executive Director, Kellogg Fellows Leadership Alliance; Zen Priest
- Mary Lenox (KNFP 3)**  
Minister in Training, Chicago Theological Seminary
- David Maldonado (KNFP 1)**  
Director, The Center for the Study of Latino/a Christianity and Religion, Perkins School of Theology, Southern Methodist University
- Reginald Nichols (KILP 2)**  
President, Piney Woods School
- Tyler Norris (KNFP 15)**  
earning a Masters in Divinity, Naropa University
- Kenneth Schmidt (KNFP 6)**  
Pastor, St. Thomas More Catholic Student Parish
- Sandy Wilson (KNFP 12)**  
Rector, Episcopal Church of St. Andrew and Holy Communion

**Opinion Leaders/Media Commentators**

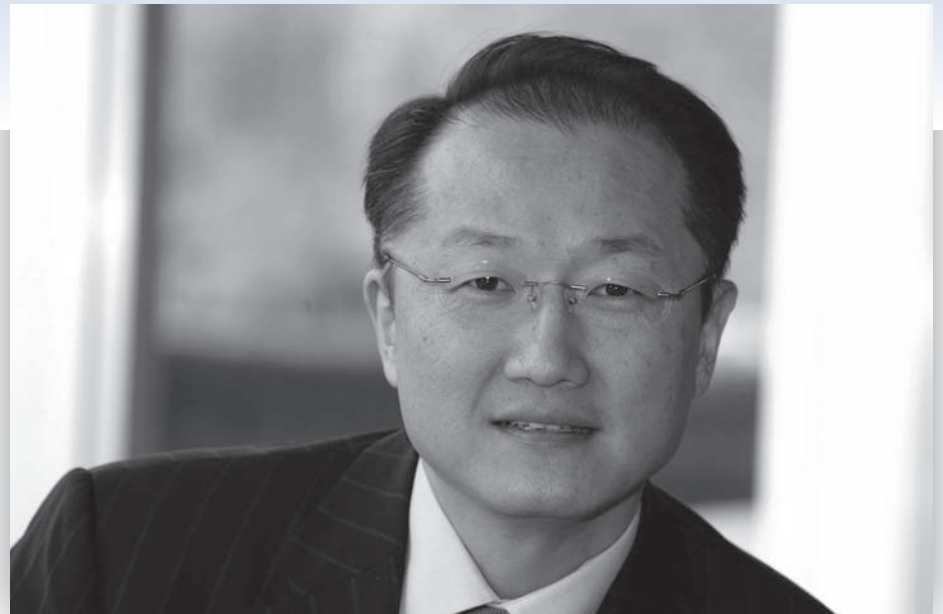
- Curt Ahrens (F&SP 03)**  
Farmer and Journalist, Bow View Farm
- Patrisia Gonzales (KNLP-16)**  
Syndicated columnist, Column of the Americas
- Paul Greenberg (F&SP 07)**  
Writer and public radio commentator
- Melinda Hemmelgarn (F&SP 04)**  
Communications Consultant, Food Sleuth, LLC
- Daniel Mulhern (KNFP 14)**  
First Gentleman, State of Michigan
- Bruce Weinstein (KNFP 13)**  
CEO, Ethics at Work

**Leadership Scholars**

- David Altman (KNLP 16)**  
Senior Vice President, Research and Innovation, The Center for Creative Leadership
- Roberto Chene (KNFP 15 Advisor)**  
Director, Southwest Center for Intercultural Leadership
- James Henderson (KNFP 10)**  
Professor of Educational Leadership, Duquesne University
- Frances Hesselbein (KNFP 13 Advisor)**  
Chair, The Leader to Leader Institute
- Geneva Johnson (KNFP 1 Advisor)**  
Advisory Board Chair, Mount Mary College Women's Leadership Institute
- Chris Musselwhite (KNFP 8)**  
President/CEO, Discovery Learning
- Grayson Noley (KNFP 5)**  
Chair, Department of Educational Leadership and Policy Studies, University of Oklahoma
- William Reckmeyer (KNFP 9)**  
Professor of Leadership and Systems, San Jose State University
- Pat Turner (KNFP 14 & 16 Advisor)**  
Principal, Turner Consulting
- Robert Williams (KNFP 3)**  
Associate Director and Senior Fellow, Fanning Institute for Leadership

*Note: If we left off your name, please update your KFLA profile. Go to the KFLA website and log into Fellows Only using the name and the password recently sent to you electronically, or call KFLA: 303-839-5352.*

# Circuit Shorts



*Dr. Jim Yong Kim (KNFP 14) was named president of Dartmouth College.*

## New Website Section for Fellows On the Move

*KFLA has created a new section on the Fellows Only website to announce Kellogg Fellows' career moves and other items of interest. The first entry for the new section, below, is fitting in its historic relevance.*

Jim Yong Kim (KNFP 14) has been named the next president of Dartmouth College—the first Asian American to lead an Ivy League institution. Jim, 49, is chair of the Department of Global Health and Social Medicine at Harvard University. He holds M.D. and Ph.D. degrees from Harvard, and has won numerous honors, including a 2003 MacArthur Fellowship.

The *New York Times* reported, "He is known less for his academic achievements than for his groundbreaking work as co-founder of Partners in Health, and then at the World Health Organization, bringing effective medical treatment for H.I.V. and AIDS and for drug-resistant tuberculosis to the poor." (March 2, 2009)

According to a March 3, 2009 story from *Inside Higher Ed*, Jim linked his interest in becoming president of Dartmouth to the legacy of John Sloan Dickey, the college's president from 1945–70, who also had a non-academic career before leading Dartmouth, and who encouraged students to think about their responsibilities in the world at large.

Jim will take up the post in July.

*To post news of your career changes in the "Fellows on the Move" section of the website, login to the Fellows Only section of the website using the name and password that was emailed to you in March.*

## Wanted: Leadership Consultants and Facilitators

The Kellogg Fellows Consulting Group is looking for Fellows who are interested in being part of the Leadership Services and Facilitation Resources businesses. In advance of debuting these two consulting services in the summer and fall of 2009, we would like to build a roster of Fellows who would be willing to participate in these programs. Leadership Services will provide coaches, trainers, and evaluators for leadership programs. Facilitation Resources will facilitate board meetings, workshops, and conflict resolution workshops to bring companies or communities together for impactful change.

*To sign up, contact Martha Lee, [mlee@kelloggfellows.org](mailto:mlee@kelloggfellows.org).*

# Notes from the Field

## Committing to Integrity and Ethics in Political Life

*Dr. Carlos Monteagudo (KNLP-16) is running for Rahm Emanuel's seat in Illinois' 5th Congressional District—the district where Carlos and his wife grew up. The special Democratic primary election is slated for March 3; it is expected that whoever wins the primary in the heavily Democratic district will win in the April 7 general election.*



**Q: Where did your desire to serve in public office originate?**

**A:** I have thought about this for such a long time. I knew from as early as grammar school that everything that was happening to my family and me had to do with broken systems. Being a Cuban immigrant, I started school speaking only Spanish and was misdiagnosed as “mentally challenged.” It was only because my family had the wherewithal and were educated themselves that I was able to escape this failing system. We were poor, but not in spirit. From the beginning I had a drive to fix these broken systems. Along the way, I decided to become a doctor and committed to work in public health in order to stay connected to communities. I've seen firsthand that what we call healthcare is a complete disaster. It's the same in education and in other public systems.

**Q: How did your Kellogg Fellowship advance your passion to seek a leadership role in government?**

**A:** The leadership question I carried during my fellowship was ‘how to become an effective public leader.’ I believe that, fundamentally, politicians are good people, but that they deviate from their impulse to improve the human condition when they reach the top; they become less radical, less resolute. In my fellowship I examined non-corrupted, transformative leadership. I became convinced that part of what was required was having a spiritual core—an ethical core that leaders could nurture by maintaining a deep connection to community. The more one engages in work that is divorced from community, the less one is compelled to do the right thing when push comes to shove. My career is about maintaining a commitment to finding and tapping into the wisdom of the voices in communities.

**Q: What main message are you bringing to the people in your district to persuade them to give you their vote?**

**A:** In November, the American people voted clearly that this is a time for change; that the old way of politics is not working. But it's not just around one person; it's who we are sending to Washington now to support that change. We need to elect people who will do the right thing in these times of tough choices. What's different about me is that I've had an abiding commitment to communities and to the issues we are facing. My community-based experience will ultimately allow me to make a difference with these issues, rather than those who are used to dealing with them at a more removed policy level.

**Q: You have 11 Democratic contenders for the seat (22 contenders total); how does your background and experience help you to stand out?**

**A:** My background as a Cuban immigrant, as someone who grew up in poverty, who was able to use public education as a way out of poverty, who has a public health background and who has 13 years experience as a social entrepreneur creating a nonprofit committed to change sets me apart. The nonprofit I co-founded, SEED, works with other nonprofit groups to bring out their full potential in creating change in their communities. We seed their potential. We get them to the next level.

**Q: What has been your greatest leadership lesson in your bid for a Congressional seat?**

**A:** It's been a great experience. So often I have thought about a part of my Kellogg Fellowship that was a Zen Buddhist practice. I learned the Art of War from a Samurai's perspective: you must give all your time, your energy, your passion—your everything—into that moment, and then let go of the outcome. You can't be attached to the outcome because that distracts you from the battle. Alongside that piece is understanding that in all the hard battles I've had to engage in—asking for money, for people's time, for their support—are not about me. They are about carrying forth the strong vision I have of a different kind of person going to Washington to bring about change. I always remind myself that it's not about me, but it's about joining me in making this vision a reality.

*Editor's Note: While Carlos did not win in the March 3<sup>rd</sup> primary, in a post-election email he stated: “I know this was the right journey for me to take. I have no regrets. I am stronger for it.”*

## Fellows in Public Office

**Alma Adams (KNFP 11)**, State Representative, Guilford County, North Carolina

**Merceria Ludgood (KNFP 14)**, County Commissioner, Mobile County, Alabama

**Jean Quan (KNFP 11)**, City Council, Oakland, California

**Michelle Sullivan (KNFP 15)**, Wyoming State Board of Education

*If you are serving in public office and are not listed, please update your KFLA profile.  
Go to the KFLA website and log into Fellows Only using the name and password recently sent to you.*

## Call to Action

### Facing the Challenge to Manage Change—The Island of Ireland

Using the Island of Ireland as a backdrop, this Call to Action in April 2010 will engage leaders in examining the complex challenges of building community across ideological difference.

In collaboration with alums from four fellowship groups, this five-day program aims to create an international peer network that can develop resources to help solve the challenges of community building. In addition to the international context, there will be opportunities to meet and work with local community organizations and university faculty. Beginning in Dublin, with hosts from University College Dublin, and ending in Belfast, with hosts from Queens University, participants can learn from the rich experience of both countries.

Co-leaders Michelle Sullivan (KNFP 15) and Lessa Phillips (KNFP 11) hope to bring together leaders from several countries serving in government, education, business, the nonprofit sector, and more to consider the complex interplay of religion, identity, and the sociopolitical landscape.

Writes Michelle, “By using the rich networks of the Kellogg, Eisenhower, and Loeb Fellows, along with the Mitchell Scholars, we hope to create a dialogue among approximately 40 international peers who come from different disciplines, but who all grapple with the practicalities of building communities across difference.”

The cost is \$2,700, excluding travel to and from Ireland. To learn more about this program, or to register, visit [www.kfla.org](http://www.kfla.org).

### Voice Your Call to Action Topic Ideas

Immigration. Economic disparity. Environmental degradation. Is there a topic around which you would you like to help convene a braintrust of Fellows for a Call to Action?

KFLA’s Call to Action gatherings bring together Fellows and collaborative partners with a mutual interest in a specific issue to examine strategies for collaborative action.

We want to hear from you as we plan our upcoming Call to Action programming. Contact Martha Lee, [mlee@kelloggfellows.org](mailto:mlee@kelloggfellows.org).

## Travel and Learn

### Post-Forum ‘09 Travel and Learn in Cuba

Join KFLA on a unique Travel and Learn research-gathering visit to Cuba from June 21–25, 2009. Fellows will fly from Cancun, Mexico on the evening of the 21st and return to Cancun the morning of the 25th. Those participating in Forum ‘09 in Tulum will meet at 12:30 p.m. on the 21st at Dreams Tulum.

The Travel and Learn program in Cuba is under the auspices of the General License for Professional Research. Participants must demonstrate that they are conducting research in their professional area that will be published and disseminated. All participants’ research will be presented on KFLA’s website. Participants who are not U.S. citizens, and whose countries allow travel to Cuba, are not required to do research.

The program leader, Sheryl Lutjens, is director of the Women’s Study Program at California State University, San Marcos. Sheryl is a frequent visitor to Cuba and helped create the Latin American Studies Association’s Section for Scholarly Relations with Cuba.

The price is \$1,000 and includes all meals and shared lodging. To secure your space, complete the registration form on the KFLA website and send with full payment before May 18th. If space allows after the registration deadline, guests age 21 and over who qualify for travel under the research guidelines will be allowed to participate.

Register in advance to make sure not to miss this exciting Travel and Learn opportunity.

### 2010 Writer’s Retreat on Pawleys Island, South Carolina

Explore “A Hidden Wholeness: The Power of Story in Reconnecting Soul and Role,” in a Travel and Learn writing retreat from March 23–25, 2010. Hosted by Sally Hare (KNFP 11), Distinguished Professor Emerita at Coastal Carolina University and founder of the Center for Education and Community, the retreat offers a quiet, focused, and disciplined space to begin to hear one’s own inner voice.

“The more passionate we are about our work, the more vital it is that we take time to renew our own spirits and reconnect with the well-springs of our service to others,” writes Sally, who facilitates Courage to Teach® and Courage to Lead® programs nationally. “In this retreat we will focus on using our own stories to see the hidden wholeness, to hear our own inner wisdom, and to allow the rejoining of the soul and role—reconnecting who we are with what we do.”

The retreat will take place at the tranquil Sea View Inn, located on Pawleys Island, 25 minutes from the Myrtle Beach airport. The price is \$889 and includes retreat fees, special guest speakers, materials, single rooms with private half-baths, wonderful Southern meals, and generous coffee and tea breaks. Fellows wishing to stay an extra night or two may take advantage of discounted rates at the Inn.

Space is limited to 22 participants. Sign up on KFLA’s website: [www.kfla.org](http://www.kfla.org).



The Call to Action in April 2010 begins in Dublin.

## ABOUT KELLOGG FELLOWS LEADERSHIP ALLIANCE

Kellogg Fellows Leadership Alliance (KFLA) is a network of 1,200 individuals from 40 countries who were selected to participate in leadership programs created by the Kellogg Foundation beginning with the signature Kellogg National Fellowship Program and the Kellogg International Leadership Program, and continuing today with the Food and Society Policy Fellowships and the Fellows in Health Disparities.

The mission of KFLA is to identify and implement solutions to complex challenges by expanding the work and the impact of Fellows in collaboration with local leaders, one another, and other foundations’ leadership alumni groups.

### KFLA’S PROGRAMS AND COLLABORATIVE OPPORTUNITIES:

#### CALL TO ACTION

Call to Action programs unite Fellows and collaborative partners around a specific issue for intense learning and dialogue, and help launch new WOW! Initiatives.

The Call to Action program in April 2010, “Facing the Challenge to Manage Change,” examines ways to build community across difference.

#### CONSULTING GROUP

The Kellogg Fellows Consulting Group offers the services of prestigious Kellogg Fellows to provide compelling keynote addresses, critical leadership training and evaluation, knowledgeable advice on generating powerful philanthropy worldwide, and skilled facilitation to help organizations overcome obstacles and achieve their visions.

#### FORUM

Held every two years, forums are three-day events by Fellows and for Fellows to reconnect, re-energize, and take collaborative action.

Forum ‘09 in Tulum, Mexico, from June 18–21, addresses “The Intersection of Hope and Action.”

#### TRAVEL AND LEARN

On Travel and Learn programs, Fellows and their guests explore cultures and places through the eyes of the experiential traveler.

KFLA’s 2009 Travel and Learn program is a research-gathering visit to Cuba, June 21–25, from which papers will be published. In 2010, a Writer’s Retreat is planned for March 23–25 on Pawleys Island, South Carolina.

Learn more about KFLA at [www.kfla.org](http://www.kfla.org).